

Election Talking Points

2009 Team Action Plan

The Team slate of Rick West, Ken Shaw, Phil Geren, Charles Luscomb, David Brawner and a dozen people in the background present the following points for your support. We ask for your vote on the September ballot for a change in administrative philosophy and processes. We present this change openly, in contrast to the methods of a closed administrative establishment. Here are the specifics of what we will do.

Please understand that like you, we do not know the present state of finances at the AMYA, since the last Treasurer's Report in Model Yachting. Some plans will have costs and this will weigh heavily on the progress. We will try to gain the assistance of membership expertise in all areas to move programs forward and to upgrade as we move forward together.

General actions that we will take:

- Establish and maintain communications with the members on the state of the Association in real time.
- Establish communications within the Class Secretary (CS) Group and with Headquarters (HQ, the Executive Board, that is the President, Vice President, and Treasurer).
- Establish communications among the Executive Board and Board of Directors (BOD).
- Terminate deficit spending.
- Determine the status of Federal Tax Return filing; Prepare a policy/protocol to ensure that timely filing and good standing with the IRS are maintained.
- Move all Association money into AMYA-controlled accounts, per Bylaws requirements, with withdrawal rights only given to the President and Treasurer.
- Provide the membership with full disclosure of administrative actions and BOD voting.

First 30 Days:

- Open redesigned Website portal (entry page).
- Begin linking to current website departments.
- Establish *Today at AMYA HQ* page. Updates 2-3 times a month or more often.
- Establish *Board of Directors* activities page, agendas and results.
- BOD will be provided with a private forum for business discussions.
- BOD will be provided with online voice conferencing for when needed.
- BOD face-to-face meetings will be suspended indefinitely.
- Treasurer to analyze the financial and tax condition of the Association, identify problems, and prepare a financial report to the membership. Treasurer also to propose an action plan to the BOD for resolution of identified issues.
- Establish a Fiscal Year 2009 budget. Prepare a 2-year Financial Plan, with the goal of balancing the budget as soon as feasible and conserving/building the Association's cash reserves.
- Open a general membership discussion forum and begin registrations. Establish a forum activities moderator liaison to HQ.
- Complete the transition and Masthead positions.
- HQ will advertise for nominees to the annual ballot during a period before the 3 March deadline and post those submitted as they are received.
- Vacant positions on the Masthead, as they occur, will be posted for 30-days before appointment.
- Meet with Membership Secretary. Establish a general plan to expand services into a Customer Support Center.

- Meet with the Managing Editor of *Model Yachting* for recommendations.
- Review database client programs state for next six months.

First 6 Months:

- Begin password program for membership entry to secure areas of the website.
- Establish a private forum for Class Secretaries (CS) only.
- Establish a liaison for the CS Group to HQ through the VP office. Interaction will be in both directions and on all AMYA issues.
- Establish a private forum for *Model Yachting* staff only.
- An elections committee liaison with the Executive Secretary's (EC) office will be established. The committee will be fluid and function to assist execution of the EC office election duties.
- The EC will post the election results immediately when the count is completed.
- Begin upgrading the Class pages to sub websites. Form a team to assist CS group with this process.
- Establish protocols consistent with bylaws to blend online business reporting with that requiring publishing in *Model Yachting*.
- Establish a membership polling process.
- Establish an ad hoc committee to explore combined national events by the competitive racing classes.
- Begin Class Secretary interaction with the database.
- Establish an email service to communicate frequent information updates from HQ. The purpose is to put the CS Group in the loop and forward new AMYA information to their membership.
- Establish an online store with logo products and other things to be determined through third party businesses. The purpose is to increase Association income.

AMYA has grown into a small business. It's important (and an IRS requirement) that it be run like one. The smoke-filled rooms of a club worked well to get the association going in the 60's, but it isn't a functional model in 2008. We feel that it is important to use the high quality publication *Model Yachting* to be THE SOURCE for model yachting information. We also realize that today's society works in real time and that the membership must be kept abreast of Association activities in real time and have a real time place to be involved and offer their input.